

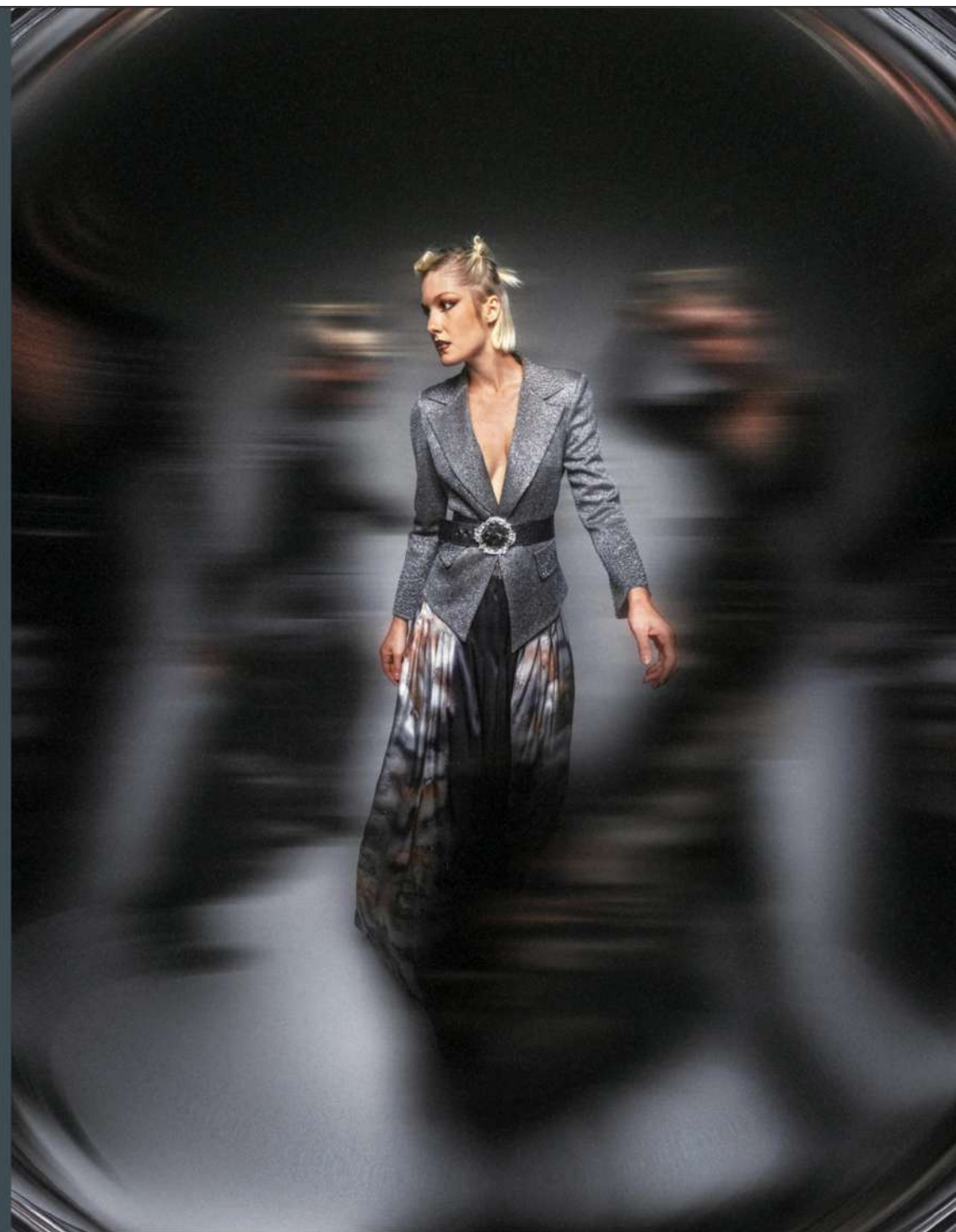
THE NEW FALL-WINTER COLLECTION BY ROBERTA REDAELLI: PHOTOGRAPHY AND FASHION IN A METAPHYSICAL DIALOGUE

THE FALL-WINTER 2024-2025 COLLECTION BY ROBERTA REDAELLI IS AN ODE TO ART, PHILOSOPHY, AND THE BEAUTY OF TRANSFORMATION. WITH THE PROJECT "DROPS," THE ITALIAN DESIGNER ELEVATES THE RELATIONSHIP BETWEEN FASHION AND PHOTOGRAPHY, TURNING IT INTO A POWERFUL VISUAL MESSAGE THAT BLENDS CREATIVITY WITH EXISTENTIAL REFLECTION.

The concept behind DROPS originates from the visual project "Cosmogonie" by Italian photographer Demesis Tesaro. This work explores universal questions about origin, identity, and destiny through intimate and metaphysical imagery.

At the heart of this project are macro photographs of water droplets resting on fabrics like wool, evoking dreamlike and ethereal worlds. These droplets symbolize rebirth and act as mirrors of the soul, reflecting infinite universes of personal meaning. This constant state of flow and transformation—reminiscent of Heraclitus' *Panta Rhei*—is the artistic essence of the collection. To interpret this fluid, ever-changing universe, Redaelli selected a palette of soft tones like blush, water, and steel, contrasted with deeper shades like denim, moss, and cedar. These colors create a balance between lightness and intensity, crafting garments that captivate and inspire.

Materials also take center stage, blending the softness of stretch silk with raised resin applications that mimic the shimmering brilliance of water. Contemporary jacquards, fringes, jeweled buttons, and rhinestone buckles—designed specifically by the designer—add refined and distinctive touches.







A Sensory Experience: Wearing Art

The collection features clean yet meticulously detailed silhouettes, offering must-have pieces for any occasion. By combining innovative materials with expert craftsmanship, the collection delivers a sensory experience that engages both touch and sight.

Wearing a Roberta Redaelli piece is not just an aesthetic choice—it is an emotional journey where fashion becomes a form of art.

Demesis Tescaro: A Photographic Vision Bridging Engineering and Art

Demesis Tescaro, born in Milan, has a unique background that combines engineering and scenography. After a career designing costumes for opera and ballet, she transitioned to photography, completing a master's program at the John Kaverdash Academy. Her work, featured in independent art and fashion magazines, conveys a deep and poetic visual language that perfectly complements Redaelli's aesthetic vision.

An Invitation to Embrace Made in Italy

With DROPS, Roberta Redaelli celebrates the excellence of Made in Italy, merging craftsmanship and innovation in a timeless collection. The designer invites us to experience art through fashion, bringing the irresistible allure of beauty into everyday life.

Choosing DROPS means choosing elegance, authenticity, and a message that transcends time: wearing art is an act of beauty and awareness.

Credits:

Fashion brand: Roberta Redaelli www.robortaredaelli.com

Artist: Demesis Tescaro

<https://photoart2020.wixsite.com/demesis-tescaro/work>

Photo and post-produzione: Andrea Lamberti https://www.instagram.com/lamberti_phy

Make-up & Hair: Silvia Argenton <https://www.instagram.com/argentonsilvia.mua/>

Shoes custom made: <https://www.myshoepassion.it/>

